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"Email has an ability many channels don't: creating valuable, personal touches – at scale."

- David Newman



Start your next great golf story.



AND YOU'LL LIKE THE APPROACH.

With more than 325 days of sunshine and 300 world-class golf courses, Arizona offers one remarkable destination for golf. The Sonoran Desert's restorative climate and relaxing pace also creates a natural setting for award-winning destination spas, luxurious resorts, upscale shopping and memorable dining.

- Golf Sedona's Seven Canyons course at the renowned Enchantment Resort, named one of "America's 50 Greatest Golf Retreats" by Golf Digest Index.
 The resort's Mii amo Spa also offers all-inclusive spa retreat Journey™ packages.
- Be a spectator at the Annual PGA Tour Waste Management Phoenix Open, President's Cup or LPGA Tour. Stay in style at The Phoenician Resort, the Royal Palms Resort or the AAA Five-Diamond Fairmont Scottsdale Princess resort.
- Take a shot at two of Golfweek's "Best U.S. Golf Courses"—the breathtakingly beautiful Stone Canyon Club and Ventana Canyon. Or hit the links at the iconic Tubac Golf Resort & Spa, featured in the film "Tin Cup."

Get the Full Story

Get the <u>full story</u> on your perfect golf getaway in Arizona. Or call XXX-XXX-XXXX.



Start your next big adventure.

YOUR STORY STARTS HERE.

AND IT STARTS WITH WONDER.

With great weather and plenty of sunshine, Arizona offers an infinite playground for outdoor lovers. From hiking iconic national parks to relaxing on the water to experiencing off-road thrills, there's always something new and exciting to explore. Get in gear for outdoor adventures.

 Explore the Grand Canyon's colossal beauty on a whitewater raft trip down the Colorado River.

· Enjoy Jeep thrills four-wheeling

landscape.

through Sedona's vivid red rock

- Hike into Tonto Natural Bridge near Payson and explore the world's largest travertine bridge.
- Get spectacular views of unique rock formations atop Mt. Lemmon near Tucson.







The Southwest Spirit Sweepstakes has ended—but the adventure is just beginning.

We're sorry you didn't win the Southwest Spirit Sweepstakes, but because you're interested in Arizona, we wanted to share an opportunity to get our Official State Visitor's Guide.

This A to Z guide features fun-filled Arizona experiences that are full of regional flavor, as well as insider places to explore the Grand Canyon State's culinary flavors, water adventures and timeless traditions of our American Indian culture.

Simply visit arizonaguide.com and download your free copy now.

Happy trails.



EMAIL



Introducing our new **Pinnacle mobile app.**

Take the convenience of online banking everywhere you go with the new Pinnacle mobile app. It combines the flexibility and ease of online banking with the portability of your mobile device. You can do things like make internal transfers. And check balances on the go.

The Pinnacle Bank mobile app is available for Android, iPhone and iPad platforms. Download it free on the **App Store** or **Google play**. It's efficiency you can bank on.





SPRING CLEANING BLOSSOM!

Ready to roll up your sleeves and do some spring cleaning? One of the most common dilemmas for spring cleaners is <u>what to do</u> <u>with all that stuff</u>. At Goodwill, your donations support job training programs that lead to fresh starts for the unemployed.

To get your spring cleaning off to great start, we've compiled a guide: <u>Spring Cleaning in Seven Simple Steps</u>, offering an easy-to-follow plan of attack. You can even <u>Measure It</u> - and calculate your donation to see how much of an impact it will have.

Ready. Set. Spring into action and start cleaning!





empathetic — role in it by earning your <u>Master of Health</u>. <u>Administration</u> (MHA) degree from our CAHME-accredited* program. As a valued alumni, you can also take advantage of special rates and save up to \$2,244 on your degree program.

Save up to \$2,244

Approx. program length **17 months**

Our MHA degree offers:

 Quality curriculum – Our program aligns with the

 American College of Healthcare Executives (ACHE)

 Triple Aim Focus – In addition to leadership skills, learn to use data to address cost/quality of care, population health and patient centrism

*The Master of Health Administration (MHA) program is programmatically accredited by the Commission on Accreditation of Healthcare Management Education (CAHME).

CAHME

Healthcare Management Education

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UNIVERSITY NEWS

Honor Their Sacrifice

University of Phoenix has honored military men and women who died in service to the nation each Memorial Day for the past 10 years through a poignant flag tribute on the Phoenix Campus. This year, COVID-19 restrictions prevent us from gathering together, but that won't stop us from remembering our fallen heroes at our Honor Their Sacrifice event. Join us at 8 a.m. PST, Tuesday, May 19, on the University of Phoenix Facebook page for our first-ever virtual tribute.



Why so distant?

A new University of Phoenix survey found that 4 in 10 Americans were lonelier now than ever before as a result of stay-at-home mandates during the COVID-19 crisis. On the bright side, some respondents said they were taking steps to maintain or even improve their mental health: 6 in 10 have checked in with a loved one, while 35% were exercising more. Show us how you're staying social by sharing an image and tagging @UOPX on Instagram for a chance to be featured in future content.

View the infographic \longrightarrow



CONTINUED



FEATURE Setting the family up for summertime success

Time at home can be productive for the whole family. Keep days fun, organized and not so lazy.





SPOTLIGHT

Alum Dr. Medgar Roberts inspires others to recognize the importance of representation in education

In honor of Teacher Appreciation Week (May 4–8) University of Phoenix celebrates the achievements of alum Dr. Medgar Roberts, whose work promotes representation, diversity, equity and inclusion in the teaching profession.



Q&A with Career Coach Steven Starks

EMAIL